A Cocktail Reception to Benefit the LGBT Elder Initiative on our 8th Anniversary

Save the Date

Thursday
October 18th, 2018
5:30pm - 8:30pm

Congregation Rodeph Shalom
615 N Broad St, Philadelphia, PA 19123

Honoring
Holly Lange
Philadelphia Corporation for Aging, CEO

with the
Edwin J. Bomba
Memorial Award for Advocacy

lgbtelderinitiative.org/acauseforapplause
Why Should You Care?

LGBT older adults have experienced lifetimes of discrimination and mistreatment, contributing to an array of social, financial, emotional and physical health needs. LGBT elders aging without familial support networks are disproportionately likely to have to rely on formal systems of care. Yet, too often these systems of care are unprepared to serve the unique and complex needs of LGBT older adults.

The LGBT Elder Initiative is working toward a future in which LGBT older adults are able to age successfully with access to resources and services that are inclusive, safe, welcoming and culturally sensitive to people of all sexual orientations and gender identities. We are working to make sure that LGBT older adults have a place at the table when important policy decisions are made about aging issues. Additionally, we are working to ensure that LGBT older adults are empowered with the information and resources that will help them to age with the dignity that we all deserve.

Support the LGBT Elder Initiative

For more information on becoming a sponsor, purchasing an ad or ticket visit lgbteelderinitiative.org/acauseforapplause

David Griffith (215) 720-9415 or dgriffith@lgbtei.org
2018 Sponsorship Opportunities & Benefits

**Gold Sponsor**

$5,000

- Full-page ad in Program Book
- Recognition from the podium during Welcoming Remarks
- Opportunity to have promotional materials displayed during Event
- Recognition in event promotional mailings to LGBTEI mailing list
- Recognition in (12) LGBTEI monthly e-newsletters (logo and link)
- (6) tickets to A Cause for Applause
- Company / Organization logo top-tier placement:
  - on invitation
  - at registration
  - on all marketing materials
  - on all physical and digital signage
  - on LGBTEI website with link

**Silver Sponsor**

$2,500

- Half-page ad in Program Book
- Opportunity to have promotional materials displayed during Event
- Recognition in all event promotional mailings to LGBTEI mailing list
- Recognition in (6) LGBTEI monthly e-newsletters (logo and link)
- (4) tickets to A Cause for Applause
- Company / Organization logo placement:
  - on invitation
  - on all marketing materials
  - on all physical and digital signage
  - on LGBTEI website with link

**Bronze Sponsor**

$1,000

- Quarter-page ad in Program Book
- Recognition in event promotional mailings to LGBTEI mailing list
- Recognition in (3) LGBTEI monthly e-newsletters (logo and link)
- (2) tickets to A Cause for Applause
- Company / Organization logo placement:
  - on all physical and digital signage
  - on LGBTEI website with link

**Community Partner**

$500

- (1) ticket to A Cause for Applause
- Company / Organization listing:
  - on physical and digital signage
  - on LGBTEI website with link

**Program Book Ads**

send full-size as .pdf to applause@lgbtei.org no later than September 24, 2018

- Front or Back Inside Cover $750
- Half Page $225
- Full Page $350
- Quarter Page $150
2018 Sponsorship Commitment Form

Your organization's generous support will allow the LGBT Elder Initiative to continue to provide critical community education to help LGBT older adults to form the medical, social, financial, and emotional supports needed to age successfully at every age. Your sponsorship will also support the LGBT Elder Initiative's advocacy work to better prepare the aging services network to serve LGBT communities in a way that is safe, welcoming, culturally sensitive and affirming.

Please complete the form below to confirm your sponsorship commitment.

If you have any questions, please feel free to call David Griffith at (215) 720-9415 or email dgriffith@lgbtei.org

Please provide information for the primary point of contact at your company / organization:

Name: ___________________________ Title: ___________________________
Mailing Address: ___________________________
City: ___________________________ State: _______ Zip: ___________
Email: ___________________________ Phone: ___________________________

We care and wish to be recognized at the sponsorship level below.
Please select one:

☐ Gold Sponsor $5,000  ☐ Silver Sponsor $2,500  ☐ Bronze Sponsor $1,000  ☐ Community Partner $500
Include an additional tax deductible donation of: $______________________________

Submission deadline for print advertisements is September 24, 2018

Payment Information

☐ Check (payable to LGBT Elder Initiative)
☐ VISA  ☐ MasterCard  ☐ AMEX

Card #: ___________________________ Name as it appears on card: ___________________________
Total Payment Amount: $____  Expiration Date: _______  CVV#: _______  Billing Zip Code: _______
Authorized Signature: ___________________________

Thank you for choosing to sponsor A Cause for Applause!

Please send this completed form to David Griffith
Email: dgriffith@lgbtei.org
Mailing Address: David Griffith/LGBT Elder Initiative, 1315 Spruce Street, Philadelphia PA 19107
Spec Sheet

Full Page
7.75” wide x 10.25” high

Half Page
7.75” wide x 4.75” high

Quarter Page
7.75” wide x 2.25” high